

ORDER



KLAS

Orders
Order / Rev: 37843
Alt Order #: 08891640
Product Desc: CONGRESS / D / CD4
Estimate: 2331
Flight Dates: 11/03/12 - 11/05/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford, Steven D-CD4
Demographic: A25-54
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	7	\$16,250.00	\$13,812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	7	\$16,250.00	\$13,812.50	0.00
Totals	7	\$16,250.00	\$13,812.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/05/12	11/05/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$200.00	LV2	0.00	NM	1	\$200.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
N 2	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
				8 News Now 5-630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,750.00		0.00			
N 3	8	11/04/12	11/04/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$6,000.00		0.00			
N 4	8	11/04/12	11/04/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
				NFL Football Reg. Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$7,700.00		0.00			
N 5	8	11/03/12	11/03/12	Sat Prime Special	CM	9-11p	-----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
				KLAS Movie: Bat 21											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
N 6	8	11/05/12	11/05/12	8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$50.00		0.00			

